**Arts, Design, Entertainment, Sports, and Media Occupations** is projected to add 321 new jobs to the state economy, an increase of 2.15 percent. Of the 1,614 annual job openings, 599 are for those created from employees leaving the workforce, while 855 are from people changing jobs. Growth and expansion accounts for 160 annual openings.

**2-Year Projected (2018-2020) Growth Rate: 2.15%  
Biggest Gain: Coaches and Scouts (27-2022) – 63 jobs  
Fastest Gain: Technical Writers (27-3042) – 6.47%   
Biggest Loser: Floral Designers (27-1023) – 20 jobs  
Fastest Loser: Reporters and Correspondents (27-3022) – 5.26%**

**Short-Term Outlook 2018-2020**

**Arts, Design, Entertainment, Sports, and Media Occupations (27-0000)**

The ***Art and Design Workers*** occupational family is anticipating 114 new jobs, an increase of 2.16 percent. Graphic Designers leads this occupational family with 44 new jobs, while Floral Designers could see a decline of 20. Overall, the occupational family is expecting around 534 annual job openings.

The ***Entertainers and Performers, Sports and Related Workers*** is predicted to increase jobs by 112, an increase of 3.26 percent. The top occupation in this family is Coaches and Scouts with a gain of 63, a 3.24 percent rise in jobs. Music Directors and Composers is anticipated to increase by 5.12 percent. Around 463 annual job openings are anticipated in the occupational family.

The ***Media and Communication Workers*** occupational family is estimated to increase employment by 63, a gain of 1.50 percent. Public Relations Specialists is slated to add 37 new jobs, while Technical Writers could increase employment by 6.47 percent. On the negative side of the economy, Reporters and Correspondents could lose 5.26 percent of its workforce, or 19 jobs. As a whole, ***Media and Communication Workers*** is projected to have 430 job openings annually.

The ***Media and Communication Equipment Workers*** occupational family is predicted to add 32 jobs to the economy, a 1.56 percent increase. Audio and Video Equipment Technicians is set to add 22 to its workforce, a 5.82 percent gain. The occupational family is estimated to have 188 job openings annually.

**Workforce Development Area Outlook  
Arts, Design, Entertainment, Sports, and Media Occupations**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Workforce Development Area** | **2018 Estimated Employment** | **2020 Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Openings- Exits** | **Annual Openings- Transfers** | **Annual Openings- Change** | **Annual Openings- Total** |
| Northwest Arkansas | 4,916 | 5,085 | 169 | 3.44% | 188 | 275 | 84 | 547 |
| North Central Arkansas | 628 | 624 | -4 | -0.64% | 26 | 35 | -2 | 59 |
| Northeast Arkansas | 846 | 871 | 25 | 2.96% | 34 | 49 | 12 | 95 |
| Western Arkansas | 903 | 907 | 4 | 0.44% | 35 | 50 | 2 | 87 |
| West Central Arkansas | 1,057 | 1,086 | 29 | 2.74% | 44 | 60 | 14 | 118 |
| Central Arkansas | 1,999 | 2,053 | 54 | 2.70% | 87 | 118 | 27 | 232 |
| City of Little Rock | 3,282 | 3,335 | 53 | 1.61% | 132 | 187 | 26 | 345 |
| Eastern Arkansas | 245 | 243 | -2 | -0.82% | 10 | 16 | -1 | 25 |
| Southwest Arkansas | 530 | 521 | -9 | -1.70% | 21 | 28 | -4 | 45 |
| Southeast Arkansas | 600 | 594 | -6 | -1.00% | 23 | 34 | -3 | 54 |